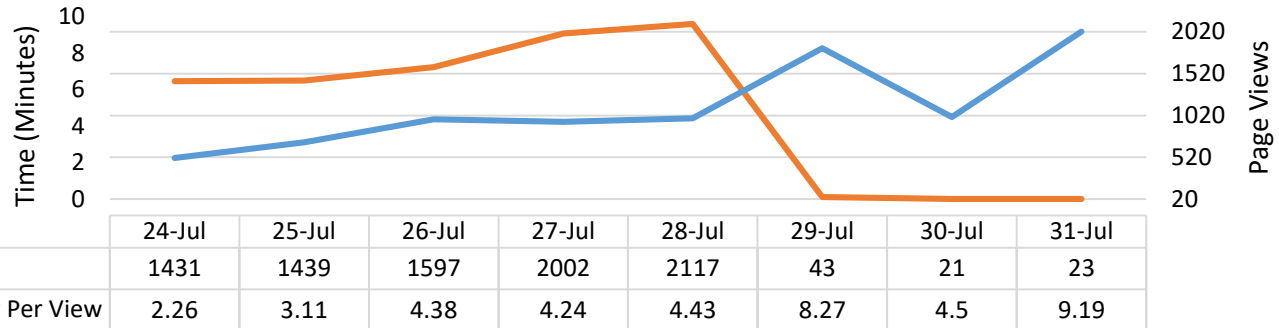


Metrics for “Profile in Arbitration” Hilary Heilbron

Average Time vs Page Views

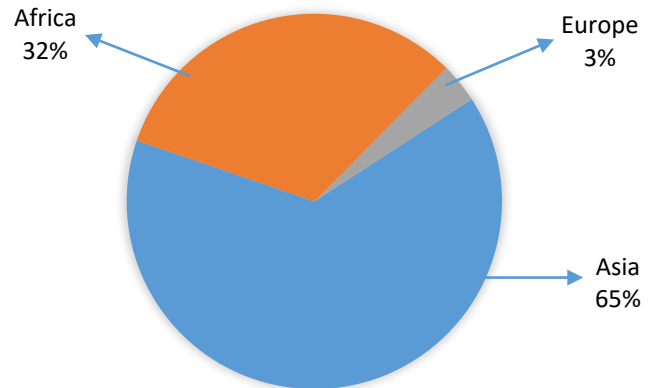


Total Number of Page Views
8,673*

**Targeted Legal Professionals*

Average Time Per View
4 Mins

DEMOGRAPHICS



Combined Metrics for Matterhorn Law and Newton Arbitration platforms.